

# Coen Market's 100<sup>th</sup> Anniversary Limited Edition Chocolate Bar \$100 Ticket Giveaway Official Rules

**NO PURCHASE NECESSARY TO ENTER OR WIN. VOID OUTSIDE THE UNITED STATES OR WHERE PROHIBITED OR RESTRICTED BY LAW.**

1. Promotion Period: The promotion period for Coen Market's 100<sup>th</sup> Anniversary Limited Edition Chocolate Bar \$100 Ticket Giveaway (the "Promotion") starts on January 20, 2023 and ends when all prizes are claimed or on December 31, 2023, whichever occurs first (the "Promotion Period").
2. How to Enter: There are two ways to enter.
  - 1) During the Promotion Period, purchase a specially marked 100<sup>th</sup> Anniversary Limited Edition Chocolate Bar and open the packaging to determine whether it contains a winning ticket (the "Winning Ticket").
  - 2) To enter without purchase, during the Promotion Period, mail a 3.5" x 5" piece of paper with your name, age, address, city, state, zip code, email address, and telephone number to: Attn: The Coen Market 100<sup>th</sup> Anniversary Limited Edition Chocolate Bar \$100 Ticket Giveaway, Coen Markets, 1000 Philadelphia Street, Canonsburg, PA 15317. Enter as often as you wish, but each mail in entry must be mailed separately. No mechanically reproduced or photocopied entries will be accepted. Sponsor is not responsible for lost, late, misdirected, damaged, illegible, incomplete, incorrect or postage due entries/mail. All requests and entries become the property of Sponsor and will not be returned.
3. Sponsor: Coen Markets, Inc., 1000 Philadelphia Street, Canonsburg, PA 15317.
4. Eligibility: Open to all legal residents of Ohio, Pennsylvania, and West Virginia. Employees, shareholders, officers and agents of Sponsor, or any of their respective affiliates or advertising agencies, and their immediate family members and persons residing in the same household of such employees are not eligible to enter or win this Promotion.
5. Winner Selection: Eligible entrants who purchase a specially marked 100<sup>th</sup> Anniversary Limited Edition Chocolate Bar from any Coen Markets location and find a WinningTicket inside the packaging will win a \$100 gift card. Eligible entrants who enter by mail will have an equal chance of winning. Upon receipt of an eligible mail-in request, Sponsor will remove one specially marked 100<sup>th</sup> Anniversary Limited Edition Chocolate Bar from circulation and unwrap it to determine whether the selected bar of chocolate contains a Winning Ticket. All winners subject to eligibility verification. In total, one hundred (100) specially marked 100<sup>th</sup> Anniversary Limited Edition Chocolate Bar will contain Winning Tickets.
6. Odds: Odds of winning are approximately 1 in 165.
7. Prizes: Each winner will receive a \$100 gift card. Total ARV of all prizes: \$10,000. Gift card terms and conditions apply. No prize substitutions or cash equivalents of prize are permitted except at Sponsor's sole discretion, and then only for a prize of equal or greater value. Prizes are not transferable. Taxes on prizes are the sole responsibility of prize winners. Unclaimed prizes may not be awarded.
8. Prize Claims: To claim a prize, bring or mail the original 100<sup>th</sup> Anniversary Limited Edition Chocolate Bar \$100 Ticket (no copies or mechanical reproductions accepted) to Coen Markets, 1000 Philadelphia Street, Canonsburg, PA 15317. Prize claims must be presented by December 31, 2023, to claim a prize. It is recommended that you retain a photocopy of the winning game piece for your records. Following verification of winning tickets, entrants who produce their 100<sup>th</sup> Anniversary Tickets to Coen Markets will receive a \$100 Coen Markets gift card. All prize claims are subject to verification by Sponsor whose decisions are final. Winners may be required to sign an affidavit of eligibility in order to receive a prize. Winners may be required to sign a publicity release to receive a prize. If a prize is returned as undeliverable, the prize will be forfeited and may be awarded to an alternate winner. All claimed prizes will be awarded. If by reason of a printing or other error, more prizes are claimed than the number set forth in these rules, all persons making purportedly valid claims will be included in a random drawing to award the advertised number of prizes available. No more than the advertised number of prizes will be awarded.
9. General: Entrants agree: (a) to be bound by these Official Rules and by the decisions of the Sponsor, which are final and binding in all respects, (b) to be contacted by Sponsor by mail, email or telephone for purposes related to this Promotion,

and (c) that, except where prohibited by law, Sponsor and its promotional, advertising and marketing partners may publish or incorporate winner's name and/or likeness, address (city and state only), and prize information, in any and all media now existing or hereafter devised for promotional or any other purpose whatsoever, without attribution, notification, compensation or consents. As a condition of entering the Promotion, each entrant and winner agrees that: (1) under no circumstances will entrant and/or winner be permitted to obtain awards for punitive, incidental, consequential, indirect or special damages, any claims, judgments or awards shall be limited to actual out-of-pocket expenses, and entrants and/or winners waive all rights to have damages multiplied or increased; (2) all causes of action arising out of or connected with this Promotion, or any prizes awarded in this Promotion (or activity related thereto), shall be resolved individually, without resort to any form of class action; and (3) in no event will any entrant and/or winner be entitled to receive attorneys' fees. By participating, entrants release Sponsor and its affiliates, officers, employees, agents, and consultants, from any and all liability for any injury, death, loss, tax liability or damage arising from their participation in this Promotion, or resulting from acceptance, or enjoyment of any prize. Failure to comply with these Official Rules may result in disqualification from this Promotion. Sponsor reserves the right to modify, suspend or terminate this Promotion in the event it is technically impaired or if tampering, unauthorized intervention, fraud, technical failures or other causes beyond Sponsor's control corrupt the administration, security, fairness, integrity or proper play of the Promotion. Sponsor is not responsible for: (i) late, delayed, incomplete, damaged, garbled, incomplete, misdirected, or lost entries, (ii) any human error, technical malfunctions, lost or delayed data transmission or any interruption of any computer equipment or software; or (iii) any other error or malfunction. All Winning Tickets are subject to verification and are void if (A) not obtained in accordance with these Official Rules through legitimate channels; (B) any part is counterfeit, altered, defective, illegible, reproduced, tampered with, mutilated or irregular in any way or (C) contain printing, typographical, mechanical, seeding or other errors. Participants assume all risk of loss, damage, destruction, delay or misdirection of promotion materials/mail submitted to Sponsor. This Promotion is governed by the laws of the United States and the State of Pennsylvania. Participants agree that any unsettled dispute relating in any manner to this Promotion shall be individually resolved, without any form of class action, before a court located in Washington County, Pennsylvania. EACH PARTICIPANT EXPRESSLY AND IRREVOCABLY CONSENTS TO PERSONAL JURISDICTION IN THE STATE OR FEDERAL COURTS SITTING IN WASHINGTON COUNTY, PENNSYLVANIA.

10. Questions and Winners List. Any questions, comments or complaints regarding this Promotion should be directed to Sponsor. For the winners' names, send a self-addressed, stamped envelope postmarked by December 31, 2023, to: Coen Markets 100<sup>th</sup> Anniversary Limited Edition Chocolate Bar \$100 Ticket Giveaway, Coen Markets, 1000 Philadelphia Street, Canonsburg, PA 15317, Attn: Marketing Department. Requests for the winners' names will be fulfilled after the winners' names have been verified.